

Public speeches and investor pitching– Michał Wujewski, Roman Niedzielski

The workshop will be divided into two parts. The first one concerns public speaking, we will talk about the stages of work on the presentation, the qualities of a good speaker, visual aspects, etc. Scientists take part in many conferences, both national and international. In both cases, the rules for speaking are the same. Therefore, learning and mastering the basics will definitely facilitate and speed up the work on the speeches. Moreover, the scientist will understand how to present an idea/project/research in a simple and understandable way.

The second part of the workshop will be devoted to investor pitching, i.e. how to present your business ideas to investors. Nowadays, pitching becomes really popular form of communication, especially in the startup world. What's more, it's the key point of the agenda of each startup conference.

Scientists often want to turn their innovative ideas into profitable businesses, and one of the basic problems is capital. One way to get funds is to find an investor. During this part, we will show you how to present your idea to catch the investor's attention. We will talk about the key points of the pitching presentation, and about things that are better to avoid. As capital knows no bounds, it is standard to pitch in English. This allows startups to reach a larger number of potential investors (from all over the world) who can potentially invest in projects.